

A Lesson in Balance

by Margie Deeb
March 2010

My favorite necklace in the [Spring/Summer 2010 Color Report for Bead and Jewelry Artists](#) is this multi-strand by [Jamie Cloud Eakin](#) (author of *Beading with Cabachons* and *Bugle Bead Bonanza*) created to illustrate the spring color, DRIED HERB.

The reason why I'm crazy about this necklace is because of her very thoughtful use of materials, their placement, and the gorgeous draping. Let me explain.

Balance of Texture

The balance of metal and glass beads is beautiful, offering just enough contrast to satisfy me visually.

Balance in Composition

Eakin carefully controlled and balanced where each major bead or grouping of beads is placed so that all 5 strands share the spotlight, making a unified whole. No strand competes with the other.

Balance of Movement

She hung the various beads in different ways, adding visual and kinetic (how it moves) intrigue. But not so much that its too busy.

This necklace is a beautiful example of balance in every way.

Like a true master, Jamie makes it look so easy, so simple. Like those figure skaters who glide backwards on one foot while the other points toward heaven. It's that easy to create a necklace this beautiful!

As for color, DRIED HERB, a neutral color tinged with green, reminds me of the desert and its wind-blown weeds. It's a dry color in contrast to the moist dewiness of spring. Used in monochromatic schemes it puts forth a subdued intrigue. Used as a neutralizing accent it calms and unifies a palette, creating a bridge between dissimilar tones.



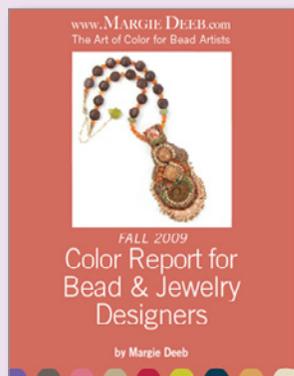
Jamie Cloud Eakin's multi-strand necklace balances all components into a beautiful composition illustrating the color DRIED HERB, from the *Spring/Summer 2010 Color Report for Bead & Jewelry Artists*.

BONUS: When you buy a copy of the report, you'll receive a link to a **FREE project from Jamie Cloud Eakin.**

Because colors on computer screens vary based on the graphics card, the browser, and the monitor used in your system, for true color accuracy consult the [Pantone Fashion & Home Guide](#).

My Spring 2010 [Color Report for Bead & Jewelry Artists](#) demonstrates more examples of this and the other 9 colors used in combination for beautiful jewelry in lush, springtime palettes.

How Have You Lived without the Color Report for Bead & Jewelry Designers?



[Download the Fall/Winter 2009 PDF now](#)

Each season the *Color Report for Bead & Jewelry Designers* will expand what you can create in any medium - by introducing you to color combinations you've never used or even seen before. These seasonal PDFs contain over 40 palettes, descriptions, photos, gemstone and Delica bead suggestions, and ideas based on Pantone's fashion color report.

One of the most fun aspects of creativity is color: using new colors and harmonies. If you're like me, your beadwork soars when you're challenged and inspired. And it becomes exponentially more fun.

It thrills me to work with colors I've never seen or tried. Watching how the hues interact with each other and how I interact with them gives me such joy. And I want to learn more, go further, reach higher and create more.

Join me in exploring the exciting new colors of each season.



[Download the Spring/Summer 2010 PDF now](#)

Responses to Margie's *Color Report for Bead & Jewelry Designers*:

"I really like the color report - particularly because there are colors that I probably would not have considered or noticed and this gives new directions to travel. I also REALLY appreciated the listing of the gemstones."
- Kathy L.

"Very helpful. I tend to work in certain palettes over and over again, but seeing a different palette helps me move out of my comfort zone."
- Susan K.

"I appreciated the fact that you mentioned your initial reaction to some of the Pantone colors for this season and yet after exploring them, your reaction to them changed. It reminds me to be open to colors I might not usually consider for jewelry (or wearing)."
- Rosalynn B.

*"I know I will not care for every season's colors but *The Color Report for Bead Artists* still gives me an idea of what to look for when designing for the next season. It is very helpful knowing that what I make will work with what is in the stores for those months."*
- Betty



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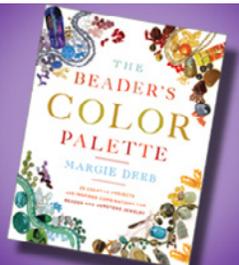
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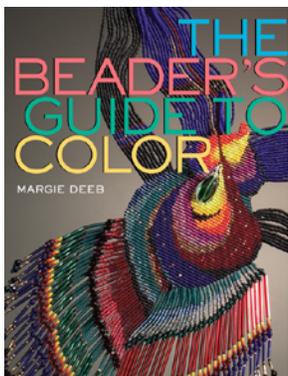
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The Art of Color for Bead Artists

“Best How-To
Craft Book of
2009”
-Library Journal

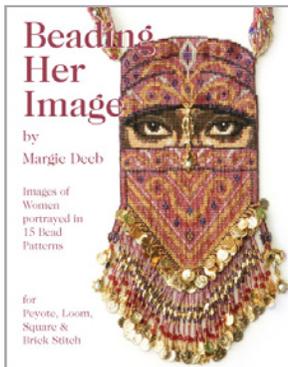


[The Beader's Color Palette: 20 Creative Projects and 220 Inspired Combinations for Beaded and Gemstone Jewelry](#) Gather from history, culture, and our planet to create stunning color schemes for beaded creations. (Paperback, 192 pages) \$24.95 US Dollars



The only book of its kind written specifically for bead artists, [The Beader's Guide to Color](#) teaches bead artists of all levels everything they need to know about color to create unique and vibrant beadwork designs. Margie discusses psychological and symbolic color associations, and ways in which color can be used to create and accentuate pattern, rhythm, and movement. 21 color schemes are described and illustrated in detail with accompanying projects for all skill levels. (Paperback, 144 pages)

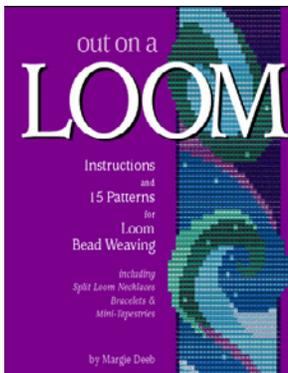
\$21.95 US Dollars



[Beading Her Image](#) illustrates the power and beauty of the feminine in 15 seed bead patterns for **peyote, brick, square stitch, and loomwork**. Women from a wide range of times and cultures are woven into tapestries, necklaces, and bracelets. The stunning and gorgeous color palettes that artist Margie Deeb is known for adorn each piece.

Includes loom building instructions, finishing split loom necklace instructions, and peyote, brick, and looming instructions. (Paperback, 44 pages)

\$19.95 US Dollars



[Out On A Loom](#) is a creative journey through color, design, and form for the beginning to intermediate level seed bead artist.

The soft cover book features 32 full-color pages of detailed instructions, patterns, illustrations, and diagrams for creating loom woven bracelets, mini-tapestries and split loom necklaces. Professional and creative finishing techniques are provided so each finished project can be a work of art.

(Paperback, 36 pages)

\$19.95 US Dollars

Artist, designer, musician, and color expert

[Margie Deeb](#) is the author of several beading books, including the popular [The Beader's Guide to Color](#) and [The Beader's Color Palette](#). Her color palette book was named the **Best Craft How-To Book of 2009** by the prestigious Library Journal.



She teaches color courses for artists, interior designers, and bead artists. Her free monthly color column, [“Margie’s Muse,”](#) is available on her website. She produces a free graphically enhanced podcast, [“Margie Deeb’s Color Celebration,”](#) available on iTunes.

Her articles have appeared in [Bead & Button](#) and [Beadwork](#) magazines, and she writes a regular color column in [Step-by-Step Beads](#). She has appeared on the PBS show [“Beads, Baubles, and Jewels”](#) speaking about color. Visit Margie’s website for her books, patterns, jewelry, inspiration, and more.

Margie’s Blog:

colorforbeadartists.com

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WHY C-M-Y?
by Margie Deeb

Read the complete article

I encourage artists to learn and use the C-M-Y wheel, in which cyan stands in for what we've always known to be primary blue, and magenta fills in for red.

Yellow, red and blue have long been considered primaries because they are pure; they have no other colors in them, and in theory, all other colors can be created by mixing combinations of yellow, red and blue. However, cyan (not blue) and magenta (not red) are more saturated than the traditional yellow-red-blue primaries of the artist, which is difficult, if not impossible, to mix colors purple and red-violet using a true blue and red pigment. Because magenta is more saturated than red, using it as a primary color than red greatly expands the red-purple range.

"But Margie," you say, "we're not mixing colors! We're using basics, a pre-mixed medium!" I took the words right out of your mouth. (5/8/11)

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The Bead Artists' First, Only, and Complete Source for Color Mastery

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